



BILLINGS MARKET ASSOCIATION, INC.

Buyer's Guide Advertising Contract

for the January 31, February 1, 2, 2019 Issue

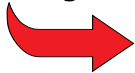
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bma@billingsmarketassoc.com



Advertising Deadline for the Jan/Feb 2019 Issue is: November 15, 2018

Offset printing is used for our Buyer's Guide. **Only black & white printing is available – NO COLOR ADS and NO BLEEDS.** Dimensions of ads are the Maximum Copy Size.

For camera-ready ads: Copy may be sent as a paper printout or electronically to:
bma@billingsmarketassoc.com

For electronic versions, please send .pdf files. It is advisable to send a paper printout of the ad copy as well. We use 120 line screen. Remember, **DIMENSIONS ARE MAXIMUM COPY SIZE!** Miscellaneous typesetting service is available if necessary. **Please do not put scotch tape over, fold, or staple any photos, logos or type that need to be reproduced in the ad.**

Buyer's Guides are published for each of our 2 yearly markets and mailed in advance to 1200 stores. At each market they are distributed to all sales representatives and additional copies are available for all buyers.

HALF PAGE AD: Actual dimension of copy size is 7" wide by 4.8" high

Cost: \$80.00 per issue or \$160.00 for 1/2 Page Ad in both of our 2 Buyer Guides for the year

FULL PAGE AD: Actual dimension of copy size is 7" wide by 9.8" high

Cost: \$120.00 per issue or \$240.00 for 1 Page Ad in both of our 2 Buyer Guides for the year

INSIDE COVER AD: Actual dimension of copy size is 7" wide by 9.8" high

Cost: \$200.00 per issue or \$400.00 for placement in both of our 2 Buyer Guides for the year

Size of Desired Ad _____ for 1 ISSUE or FULL YEAR

Name: _____

Advertising Terms & Conditions:

1. This advertising contract must be RETURNED WITH COPY by the advertising deadline in order to guarantee placement.
2. Special Placement Ads will be accepted on a first come, first served basis. If requested space has already been filled, BMA will contact you about an alternative placement.
3. Payments for year ads are payable in full at the time the first ad of the term is printed. Copy may be changed for subsequent issues if received by the advertising deadline for that market.
4. All costs are net. No reductions will be made for advertising agency commissions. Checks should be made payable to the Billings Market Association. We also accept credit cards, but a 5% Processing Fee will be added to all Credit Card Transactions.